

# Virginia is for Lovers™

**TOURISM WORKS for Your Virginia Business!** Meet with Virginia Tourism at the Smithfield Center on Thursday, August 12 between 9:00 a.m. & 3:00 p.m.



Small businesses represent 95% of Virginia's tourism industry, including retail, dining, lodging, attractions and events. Virginia Tourism and Smithfield and Isle of Wight Convention & Visitors Bureau want to drive traffic to your tourism business!

Want to pitch your story to our PR staff? Interested in what tourism grant funding is available? Perhaps you want to make sure you are listed on Virginia.org, the Commonwealth's official travel and tourism website? Come by during a lunch break and meet one-on-one with VTC's marketing and development staff to target and reach travelers, the media and to increase your tourism visitation.

- ALL visitor-friendly restaurants, lodging, events, attractions and retail shopping are eligible Including B&Bs, hotels, motels; diners, fast-food and delis; retail wine, culinary, clothing, home & accessory shops.
- Get listed on [www.Virginia.org](http://www.Virginia.org) and get in front of 6 million+ website visitors a year! – FREE
- Bring existing ad & marketing copy, print brochures, images on CD and your current web site address if you have one.
- Reach vacationing families, weekend getaway couples, business travelers and the media to increase business.
- Let 'Virginia is for Lovers' work for your business and link visitors' passion for life, food & travel with your business.
- Tourism is one of Virginia's most powerful industries, generating \$19.2 billion in revenue, supporting 210,620 jobs and providing \$1.28 billion in state and local taxes to Virginia's communities.

*Come and benefit from being a part of local and state tourism resources and opportunities.*

**Thursday, August 12 - 9:00 a.m. to 3:00 p.m.**

at the **Smithfield Center**

220 N. Church Street, Smithfield, VA > Map- Tel# (757) 356-9939

- \* No appointment necessary
- \* Best times in the morning and early afternoon
- \* Free and convenient parking at event

For more information: Contact Angela Wiggins (mailto:awiggins@virginia.org – 804 545 5553) or visit <http://www.VATC.org/workshops> .