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ISLE OF WIGHT COUNTY, VIRGINIA

DEPARTMENT OF ECONOMIC DEVELOPMENT

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Rite Aid opens new store in Carrollton area of Isle of Wight County

CARROLLTON, Virginia (January 5, 2017) – Rite Aid’s newest store in Isle of Wight County, located at 13554 Carrollton Blvd., opened on Thursday, January 5th. To celebrate, Rite Aid held a Grand Opening – Ribbon Cutting ceremony at 10 a.m. Isle of Wight County Board of Supervisors, William McCarty and Dick Grice, participated in the event along with Rite Aid corporate representatives and store employees.

The newly constructed, free standing 11,000 square foot Rite Aid store features the latest pharmacy services and an enhanced selection of wellness products. The store also features the highly popular “Wellness Store” design. A Wellness Ambassador is on staff and serves as a bridge between the front end of the store and the pharmacy. The design showcases a contemporary look and feel with expanded merchandise offerings, easy-to-read signage, wide aisles, accessible layout and a highly visible direct pathway that leads to the pharmacy. Additionally, there is a private consultation room adjacent to the pharmacy where Rite Aid pharmacists can have conversations with patients, administer immunizations and conduct other clinical services.

Store hours of operation are 8 a.m. to 10 p.m. daily, with pharmacy hours being 8 a.m. to 9 p.m.



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