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**DOLLAR GENERAL CELEBRATES GRAND OPENING OF A NEW STORE IN
Smithfield, Virginia**

GOODLETTSVILLE, Tenn. – **September 15, 2014** – Dollar General will celebrate the opening of its new location at 651 West Main Street in Smithfield this Saturday, September 13, at 8 a.m. with free prizes and special deals. Dollar General will offer Eaton residents a convenient new place to shop for everyday essential at low prices.

Additionally, the first 50 adult shoppers at the store will receive a \$10 Dollar General gift card and the first 200 shoppers will receive a Dollar General tote bag, among other giveaways.

“Dollar General is committed to delivering a pleasant shopping experience that includes a convenient location, a wide assortment of merchandise and great prices on quality products,” said Dan Nieser, Dollar General’s senior vice president of real estate and store development. “We hope our Smithfield customers will enjoy shopping at Dollar General’s new location.”

Dollar General stores offer convenience and value to customers by providing a focused selection of national name brands and private brands of food, housewares, seasonal items, cleaning supplies, basic apparel and health/beauty products. The store’s fresh layout is designed to make shopping simple for customers. Seasonal products are displayed in the center of the store, departments are easily recognizable with visible signage and coolers are conveniently located at the front of the store.

Traditional Dollar General stores employ approximately six to 10 people, depending on the need. Anyone interested in joining the Dollar General team may visit the Career section at www.dollargeneral.com.

Dollar General gives its customers more than everyday low prices on basic merchandise. Dollar General is deeply involved in the communities it serves and is an ardent supporter of literacy and education. At the cash register of every Dollar General store, customers interested in learning how to read, speak English or get their General Education Diploma (GED) can pick up a brochure with a postage-paid reply card that can be mailed in for a referral to a local organization that offers free literacy services. Since its inception in 1993, the Dollar General Literacy Foundation has awarded more than \$97 million in grants to nonprofit organizations, helping more than 5.8 million individuals take their first steps toward literacy or continued education. For more information about the Dollar General Literacy Foundation and its grant programs, visit www.dgliteracy.com.

About Dollar General Corporation



Dollar General Corporation has been delivering value to shoppers for 75 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 11,500 stores in 40 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Clorox, Energizer, Procter & Gamble, Hanes, Coca-Cola, Mars, Unilever, Nestle, Kimberly-Clark, Kellogg's, General Mills, and PepsiCo. For more information on Dollar General, please visit www.dollargeneral.com.

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